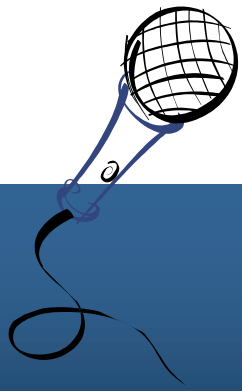


# NRTRC Announces “Open Mic” Webinar

## Social Media in Telehealth



**Thursday, August 18, 2011**

12pm AK | 1pm Pacific | 2pm Mountain | 3pm Central | 4pm Eastern

**Registration:** [Click Here](#)

If you have trouble with the link you can contact Sara Rivera at [sara@nrtrc.org](mailto:sara@nrtrc.org) to register.

**Format:** Interactive Web-Conference

The NRTRC is excited to invite you to a series of “Open Mic” forums for our members. With an unprecedented level of telehealth activities & funding opportunities, a number of persistent barriers are limiting potential growth in the delivery of clinical services.

Review of the New Social Media Guide for Telehealth including:

- A brief review of the various social media tools
- Planning a strategy
- Applications in telehealth setting
- Minimizing the risks of social media

**Presentation by: Christina Thielst, FACHE**



Christina Thielst is a hospital administrator and consultant who has experienced the evolution of healthcare over the last 30 years. Her firsthand experience with the challenges and barriers to effective communications and collaboration have shaped her vision for social media technologies, described in her book *Social Media in Healthcare: Connect, Communicate, Collaborate*. She currently monitors hospital use of social media for outreach, education and reputation management and advises healthcare professionals with the development of their social networking activities. A blogger since 2005 (<http://thielst.typepad.com>), she not only has a web presence, but also *web visibility*. Christina received a Bachelors degree in Social Science/ Management from Louisiana State University and a Masters of Health Administration from Tulane University, School of Public Health and Tropical Medicine. She is a Fellow in the American College of Healthcare Executives and a member of Health Care Executives of Southern California, Health Information Management Systems Society (HIMSS) and the American Telemedicine Association.

