



# MAINSTREAMING TELEMEDICINE: UNDERSTANDING SUSTAINED OPERATIONS



The AT&T Center for Telehealth  
Research and Policy at UTMB

a division of the UTMB Electronic Health Network



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**Monday & Tuesday  
November 12-13, 2007  
Galveston Island Convention Center  
at the San Luis Resort – Galveston, Texas**

**Mainstreaming Telemedicine: Understanding Sustained Operations** is the new national forum focusing on the business case and practical application of telemedicine. The meeting content is selected based on those programs and studies of telemedicine that produce tangible value to health care providers, payers, policymakers and consumers.

Broad focus areas of the meeting include evaluations, reviews and updates on operational telemedicine across all health care sectors including employer health care interest and plans for telemedicine, and public policy considerations for telemedicine with economic model revisions and incentives.

#### **Confirmed Keynote Speakers:**

- **Dr. Mark Blatt**, Intel Digital Health Group
- **Mr. Nicholas Augustinos**, Cisco Systems Inc.

#### **Program Presenters:**

- **Mr. Sunil Joshi**, WellPoint, Inc.
- **Mr. Ron Riesenbach**, Ontario Telemedicine Network, Province of Ontario, Canada
- **Dr. Peter Yellowlees**, UC Davis Health System

- **Dr. Caitlin Cusak**, Center for Information Technology Leadership (CITL), Partners HealthCare System
- **Dr. Eric Pan**, Center for Information Technology Leadership (CITL), Partners HealthCare System

The **AT&T Center for Telehealth Research and Policy at UTMB** exists to perform outcome studies, and undertake policy development in the areas of telemedicine, telehealth, and technology-supported medicine. The center studies the operational and clinical aspects of the telemedicine industry. It also is an information clearinghouse on telehealth issues, nationally and internationally. Critical research on outcomes, effectiveness, and best practices in telehealth take place in the center, whose staff also develops, promotes, and communicates policies relating to telehealth.

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